



## Shri. Suman Billa, IAS

Additional Secretary & Director General, Ministry of Tourism, Government of India

I am pleased to learn that the Federation of Hotel & Restaurant Associations of India (FHRAI) is organizing its 55th Annual Convention from 18th – 20th September, 2025 in Bengaluru.

India's hospitality and tourism sector plays a pivotal role in showcasing the nation's rich cultural heritage, culinary diversity and warm traditions of hospitality. As one of the key contributors to employment generation and economic growth, the industry has consistently demonstrated resilience, innovation and a commitment to excellence.

I am hopeful that the Annual Convention will be an important platform for thought leaders, industry stakeholders and policymakers to deliberate on the future of the hospitality sector, explore emerging opportunities and foster collaborations that will shape the roadmap for a vibrant and sustainable ecosystem.

As India moves forward with confidence on the path of self-reliance and Viksit Bharat, the hospitality sector must continue to embrace digital transformation, sustainability, and global standards to enhance service quality and promote India as a premier destination on the world stage.

I extend my best wishes to the organizers and participants of the FHRAI Annual Convention. May this event contribute meaningfully to the growth and development of the hospitality and tourism sectors.

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of Tourism, Government of India